



# CUT & STYLE with MATT SWINNEY

**Monday, August 9<sup>th</sup>**

**1-4 pm**

**The Tinsmith**

**828 E Main Street, Madison, WI**

**\$149\***

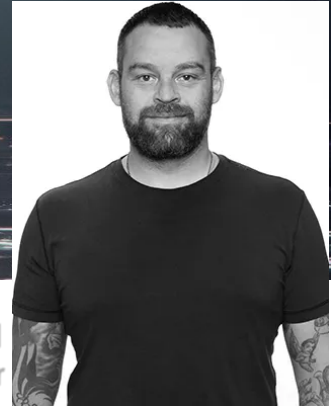
Join Salon Only Sales and Matt Swinney  
for an afternoon of inspiration  
through technique-based  
hair cutting and styling.

***PURCHASE YOUR TICKETS TODAY!***

Go to [www.salononlysales.com](http://www.salononlysales.com), contact your  
Salon Only Sales Consultant or call Customer  
Service at 715.426.0620.

*\*Event price includes 1 drink ticket.*

L'ANZA Global  
Creative Director



The fusion of art, science and creativity is the driving force behind Matt Swinney's ambition and passion for the haircare industry. A four-time North American Hairstyling Award (NAHA) winner, Matt took home trophies for 2017 NAHA for Hair Color of the Year and Salon Team of the Year. He recently earned his first nomination and win in Behind the Chair's 2017 #BIGSHOT award for his incendiary work in the Avant-Garde category. Matt has been highlighted as a Beauty Genius by Elle, and his work has been featured in American Salon, Modern Salon, Behindthechair.com, Estetica, Canadian Hairdresser, and trade publications worldwide.

As Global Creative Director for L'ANZA, Matt collaborates with his fellow Creative Team to conceptualize and develop the L'ANZA Collections for the season. He has led styling teams at New York Fashion Week for fashion heavyweights like HARBISON and Karigam, and regularly travels the globe inspiring stylists with his unique approach to cutting and coloring techniques.

At home in Minneapolis, Minnesota, Matt co-owns Evolution Hair Studio – the world's first L'ANZA Healing Center, and 2017's NAHA-award winning Salon Team of the Year. Whether instructing a class or touching up a client behind the chair, Matt's core philosophy remains the same: Help everyone you touch reach their highest potential, while striving to reach your own.

Follow Matt on Instagram @ Matt.Swinney

Independent. Authentic. Dedicated.

SOS  
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