

Spend a day with Jeremy Scheifflee . . .

LOMA and The Release Cutting System

Release your creativity, release your anxiety

Learn to apply a unique hair cutting and finishing technique that incorporates head shape, hair type and the proper use of products to create one-of-a-kind haircuts. This easy to implement system develops confidence and stimulates your creativity to approach any guest with a look tailored just for them.

Monday, October 28, 2019

Salon Only Sales

576 Troy Street, River Falls, WI

Demo Only: 10am - 12pm

Fee: \$35.00

Demo and Hands-On: 10am - 5pm

Fee: \$85.00*

- Utilize a structured process that approaches every clients' individuality and personality, while creating customized cuts that can also be replicated quickly in the salon.
- Learn tips and tricks to take back into your salon and use the next day.
- Discover how LOMA products assist you to get the most from your work and how LOMA helps to develop client loyalty.

** Stylists need to bring combs, clips, scissors, razor and blow dryer. Lunch is not included.*

Fee includes use of mannequin head and working products. Hands-on class is limited to 15 stylists.

Attending both the demo and hands-on qualifies for 4 Minnesota Continuing Education Hours.

Go to www.sspatoday.com and click on the calendar tab to register and pay prior to Oct 28.

Contact your sales consultant or register on-line at www.salononlysales.com/education



Jeremy Scheifflee, LOMA Artistic Director

A highly sought-after Hair Designer, Educator, and Platform Artist with more than 20 years of experience. Jeremy has traveled the globe sharing and learning from stylists at all levels.

Currently as the Artistic Director for LOMA Hair Care, Jeremy has assisted in the creation of all online education and social media. Jeremy is now showcasing his truly original "Release" system of Hair cutting in order to give stylists at every experience level the opportunity to unleash their creativity.

Independent. Authentic. Dedicated.

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