

# PLACEMENT WITH PURPOSE

Hosted by The Hair District



[@clevelandhairboss](https://www.instagram.com/clevelandhairboss)

No more placing and praying!!  
Learn techniques to help you grow confidence in hair color placement. You'll learn how to place highlights and dimension with strategy in mind. How to create a strategy based on which lines to choose according to the shape of the head.

with

SALLY LEMMO

Inspired by the art and business of hairdressing, Sally Lemmo is a beauty industry expert.

Sally has never met a creative or corrective color challenge she didn't like. Sally's boundless passion for the professional industry is her daily inspiration. Traveling coast-to-coast as an educator, her classes explore foundational methods and formulations in cut and color, always encouraging the discovery of the "why" behind every technique.



Sunday, April 30th



10:00am-1:00pm



The Hair District  
11646 Fountains Dr  
Maple Grove, MN 55416

\$49

**To Register: Please contact your local sales consultant or  
SOS Customer Service @ (715)426-0620**

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