

milk shake®

Curly Hair Cutting & Styling and Blonding & Toning Techniques

PERFECTRESS®

Ultimate Weft

SAVE THE DATE

📍 Location TBD
Lincoln, Nebraska

Monday, June 10th | 10:00am-2:30pm

\$79.00

*CE Hours Available

Join Salon Only Sales for our local Spring event. We will be showcasing Summer looks with curly hair cutting demonstration, blonding techniques, and a Perfectress Ultimate Weft Extension demonstration, geared to help you grow your extension business.



LATOYA BOGARD

LaToya Bogard's professional journey started over more than 25 years ago. Her talent and passion have made her a cornerstone of the beauty community in Georgia, where she operates Flourish Beauti, a salon that's become synonymous with excellence, innovation, and personalized care. Known for her versatility in handling various hair textures, LaToya's expertise in color artistry and styling has set her apart. Her commitment to creating looks that not only turn heads but also nurture the hair's health has earned her a loyal clientele and respect among peers. In her role as a milk_shake® PRO Educator, LaToya extends her influence beyond the salon, advocating for quality hair care products and sharing her knowledge with a broader audience. This position underscores her dedication to the craft and her belief in the power of education to elevate the industry.



LINDSAY EPPERSON

Lindsay Epperson brings a wealth of knowledge to their position as an educator for PerfectTress, where they have proudly served for the past five years. Lindsay has developed an understanding of the company's values, vision, and culture. Having worked in every aspect of a salon, including owning their own establishment, Lindsay possess an understanding of the industry, from client relations to business management. As an educator for PerfectTress, Lindsay loves to make a significant impact on aspiring beauty professionals by imparting her expertise, and by nurturing growth and fostering a culture of excellence within the beauty world. Graduating at the top of their class from Xenon in 2006, Lindsay has demonstrated a commitment to professional growth by attending academies in Los Angeles, New York, and Dallas, further expanding her skill set and staying updated with the latest trends and techniques. Beyond their professional accomplishments, Lindsay finds joy in her personal life as well. She enjoys golfing, hiking, and quality time spent with her loved ones.

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EDUCATION