



A BLONDE STORY

Hands- In with Candy Fuegen

The Industry Color + Extension Bar 725 Boyson Rd NE Ste 600 Cedar Rapids, IA 52402

Monday, October 23rd

9:00am-5:00pm

\$75.00

*CE Hours Available *Includes Lunch

Experience a look from the new A Blonde
Story, techniques that are taken from the
Sunlight Hours color services. Each look is
designed to help colorists with beautiful,
personalized looks that are easy to execute in
the salon. Get inspired for Spring with this
preview demonstration, a look into the new
view blonde shades and bonding product from
Heart of Glass.



Candy Fuegen

Upon graduating cosmetology school Candy wanted to immerse herself into the hair styling world, which took her all over the country taking top education classes. After attending all these classes, she felt she had something to offer other beauty professionals, so this led her to become an educator herself. Candy taught with the one of the biggest hair companies in the world for over 10 years, traveling the country, working with the best of the best. But she felt something was missing. Realizing that the products that are used in a salon is directly correlated to personal health and health of the environment, she researched professional brands that could care for people and sustain the earth. This finally led her to Davines, a sustainable haircare and color company. Davines is family owned and utilizes Slow Food presidio to create organic, vegan, and cruelty free haircare products that are zero impact to our planet. They encompass all of the beliefs that Candy holds true in her heart as an educator for Davines, she has found her true calling. Products have evolved to be more natural and more environmentally responsible. This is an important part of her business as well as her personal life.

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