

Join Showcase Artist James Abu-Ulba for his hands-on class

"TAMED"

This will be an in-depth training focusing on fundamental knowledge of cutting curly hair as well as free form painting technique. The focus of this class will be on full-service care for your guest from consultation, designing the right cut, color placement and finishing the total look.



Salon Only Sales 576 Troy St River Falls, WI 54022



Monday, October 9th

9:00am-3:00pm



JAMES ABU-ULBA integrity, curiosity, wearability. IG: @Method education

As the Artistic Director for the Utopia Group in Vancouver and founder of METHOD.EDUCATION, James Abu-Ulba has curated a career based on the sharing of knowledge. He believes that "education is the heartbeat of everyone's success and creativity," and his commitment to learning shines through each course he leads and each look he designs.

James's 20 years in the industry features highlights, such as: winning the prestigious Davines World Style Contest; presenting multiple times in the Davines World Wide Hair Tour; and earning a NAHA nomination for North American Hairstylist of the Year. He has written fundamental and advanced training programs for the Utopia Group, as well as fostered a community - through METHOD.EDUCATION - for fellow stylists to share ideas on a global landscape. His extensive background yields compelling courses for Davines devotees to enjoy.

"Davines matches my personal ethics, standards, and hairdressing philosophy. This connection results from the brand's emphasis on creating individualized looks with techniques honed through ongoing education."

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