

DAVINES SUSTAINABLE BUSINESS DAY

With Jasmine Sueling

Make this your most profitable year ever!

Morning: Retail Science Lab (2 hours)


- Boost confidence & profits
- Take the fear out of being your best
- Discover the science behind how client retention, new client referrals and retail recommendations are related
- Adopt simple systems used in top salons for best in class results
- Hold yourself and your team accountable; track & report your sales success
- Smart, Simple, Sustainable!


Afternoon: Treatment Success Lab with Naturaltech Product Knowledge


- Setting goals and tracking
- Make it special
- Do's and Do Nots
- Making time for treatments
- Incentivize stylists, desk, apprentices, contest ideas
- Winning verbiage to guests
- Hands on Treatment Lab (with 3 hour Lab)
- How to optimize treatment sales and culture
- Davines treatments overview
- Successfully market treatments
- Systems for new guests, treatment menus

\$25/session or \$40 for both

*Purchase tickets online at SalonOnlySales.com or through your sales consultant

 Salon Only Sales
576 Troy St
River Falls, WI 54022

 May 22nd

 RSL: 9am-10:30am
TSL: 11:30am-2pm

*Lunch on your own-
some snacks provided


SUSTAINABLE
BUSINESS

— Education —


beauty + sustainability

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