

## DAVINES SUSTAINABLE BUSINESS DAY

With Jasmine Sueling

## Make this your most profitable year ever!

Morning: Retail Science Lab (2 hours)

- •Boost confidence & profits
- •Take the fear out of being your best
- •Discover the science behind how client retention, new client referrals and retail recommendations are related
- •Adopt simple systems used in top salons for best in class results
- •Hold yourself and your team accountable; track & report your sales success
- •Smart, Simple, Sustainable!

## Afternoon: Treatment Success Lab with Naturaltech Product Knowledge

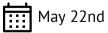
- · Setting goals and tracking
- Make it special
- Do's and Do Nots
- Making time for treatments
- Incentivize stylists, desk, apprentices, contest ideas
- Winning verbiage to guests
- Hands on Treatment Lab (with 3 hour Lab)

- How to optimize treatment sales and culture
- Davines treatments overview
- Successfully market treatments
- Systems for new guests, treatment menus

## \$25/session or \$40 for both

\*Purchase tickets online at SalonOnlySales.com or through your sales consultant

Salon Only Sales 576 Troy St River Falls, WI 54022



RSL: 9am-10:30am TSL: 11:30am-2pm

> \*Lunch on your ownsome snacks provided



