



SALON ONLY SALES

Davines Cutting Technique & Hands-On Color Exploration with Dana Sova

📍 **Salon Brio**
585 Highway 965
North Liberty, Iowa 52317

Monday, October 20th

10:00am-4:00pm

\$75.00

*CE Hours Available *Lunch Included

Join us for an exclusive education experience with Dana, Davines National Master Trainer and Cutting Team Member. This immersive class combines a live cutting technique demonstration showcasing Davines' signature approach to shape, movement, and precision, followed by a hands-on color swatching session designed to expand your creative eye and elevate your artistry.

Whether you're looking to refine your technical skills behind the chair or deepen your understanding of Davines' color portfolio, this class offers the perfect balance of inspiration and practical takeaways you can apply immediately with your clients.



Dana Sova

Based in Denver, Colorado, Dana is the proud owner of Alchemy & Reverie, a Davines exclusive salon space. Fueled by a never-ending commitment to education, Dana has built her career on a foundation from some of the most revered education teams in North America. Learning from Vidal Sassoon, Bumble & Bumble, Davines Education, Sally Rogerson and Kaizen Education as well as completing the Post Graduate Program at Vidal Sassoon in London, U.K.

She became a Davines Local Trainer in 2012, Davines National Master Trainer in 2018 and became a part of the National Cutting team in 2022. Dana is dedicated to elevating the craft of hair coloring and cutting through hands-on education. She believes deeply in providing guidance and support to stylists at all points in their journey—encouraging others to stay inspired and find balance. She strives to help stylists expand their skill set and see their own work as transformative craft. By aligning with Davines, Dana is able to share her passion for creating a more sustainable lifestyle while excelling in a creative and fashion-forward industry.