Social Media vs Reality
How to Create and Recreate Today's Top Social Media Haircut Trends

Do you ever feel overwhelmed by everything you see on social media? Social media is an incredible tool for us as hairdressers to connect, feel inspired and find creative communities, but often within these incredible images, videos and works of art there is not always a "how to" attached. How often are our clients showing us photos or videos from social media platforms as their inspiration for their look? As artists, it is our job to then translate that inspiration into realistic, wearable looks for our clients.

In this 3 hour look and learn cutting seminar Jessica will break down todays hair cutting trends and bring her approach to breaking down images, creatively translating, mapping and executing hair cuts and encouraging you to put your own unique mark on your work. Join Jessica Rondinelli of Anagen 11 Salon and Salon Only Sales for an immersive and innovative cutting seminar.

Anagen 11 Salon
📍 2320 N Casaloma Dr
Appleton, WI 54913

Monday, October 16th   10:00am-1:00pm

$49.00

*Purchase Tickets at SalonOnlySales.com or Through Your Local Sales Consultant
*Attendees will Receive a L'ANZA Product Gift Bag at Event

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Jessica Rondinelli

Since 2008, when Jessica Rondinelli began in this industry, she has put growth at the forefront of her career. For 15 years, she has worked behind the chair cultivating growth, education and inspiration for herself and for those around her. Jessica and her husband, Christopher, own Anagen 11 salon and have been named Salon Todays' top 200 salons in the nation for 5 years straight. She has facilitated and co-facilitated in salon seminars, multi day seminars and stage shows. She has been featured on top industry educational platforms, Behind The Chair and Hairbrained, presenting live education on their social channels. Jessica is apart of the catalog of educators on Behind The Chair's online education platform Behind The Chair University.