



SURFACE®
HAIR HEALTH ART

ROOTED & RISING

MON MARCH 9, 2026

SALON ONLY SALES | 576 TROY ST | RIVER FALLS, WI 54022

WHERE INSPIRATION MEETS IMPLEMENTATION



HOSTED BY SHAWNA SHELTON

SALON OWNER, SALON GROWTH MANAGER & CULTURE ARTIST
AND WELLNESS BUSINESS COACH



Uncover your personality style, decision-making habits, and communication approach – expand your root systems



Self-awareness meets strategy. Obtain tools to remain mentally fit through mindset shifts and confident decision making to flourish



Get real with your numbers from personal income goals to hidden profit leaks to GROW with intention



Become financially fit through goal setting that aligns with real, sustainable income; not hustle driven burnout



Become tactically fit to build systems, elevate your culture, and lead with communication that creates lasting guest loyalty and a flourishing business

Shawna Shelton is a working hairstylist, multifaceted salon owner, and Surface Hair Salon Growth Manager & Wellness Business Coach. With experience leading both commission and rental teams of all sizes, she continues to work behind the chair, testing and refining the systems she teaches.

For more than eight years, Shawna has been a certified educator for Surface Hair, teaching every business and technical class the brand offers. Her passion is helping beauty professionals take inspired action through motivational education and practical tools that create measurable growth.



REGISTER NOW

2:00 – 5:00 | \$49



Scan QR to purchase tickets
OR call (715)426-0620
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<https://www.salononlysales.com/education/>

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